

MARC

MIDWEST ANESTHESIA
RESIDENTS CONFERENCE



Exhibitor & Sponsor Prospectus

Thank you for your interest in participating in the Exhibitor & Sponsor Program for the **2025 Midwest Anesthesia Residents Conference (MARC)** taking place **April 25-27, 2025**, at the **JW Marriott Indianapolis**.

The 2025 MARC is co-hosted by Indiana University, University of Louisville, and University of Toledo Medical Center.

Your valuable contributions help us in our continuous effort to improve educational programming and professional development for anesthesia residents and fellows. We greatly appreciate your support.

Make plans to exhibit at what promises to be our best conference yet! MARC 2025 exhibitor opportunities provide several levels of exposure with increased visibility including:

- Access to 600+ anesthesiology chairs, faculty, professionals, fellows, residents - your customers and future customers from 37 Anesthesia Departments from Ohio, Michigan, Indiana, Illinois, Iowa, Missouri, Kansas, Nebraska, Minnesota, Ontario Canada, and Wisconsin.
- Over 12 hours of exhibition and networking time with all food and breaks in the Exhibit Lounge
- A unique education and exhibit program contained in one beautiful venue
- Mobile application and exhibitor-controlled raffle ticket distribution for prize drawings

We have simplified our exhibition and sponsorship packages to increase value and maximize your return on investment. We invite you to review the materials within this prospectus so that you can plan as you make important marketing decisions about the organizations that you'll support in 2025. As the Chairs of the 2025 MARC, we welcome your comments and suggestions, and most of all, your support and commitment.

Sincerely,

David Adams, M.D.
AMAAC President
Indiana University

Sean Clifford, M.D.
Chair
University of Louisville

Kimberly Jenkins M.D.
Chair
University of Toledo Medical Center

Jennifer Dunlap, M.D.
MARC Co-Chair
Indiana University

Leilani Mullis, M.D., FASA
MARC Co-Chair
Indiana University

Enclosed please find the preliminary 2025 MARC prospectus. Please note, this document is subject to change.

MIDWEST ANESTHESIA RESIDENTS CONFERENCE

2025 Exhibitor & Sponsor Benefits

What can you expect in return?

- Increased visibility for your company’s representatives.
- One-on-one exposure of your company’s products and services with the current and future anesthesiologists who make the buying decisions in academic and private institutions.
- A unique opportunity to solidify relationships with anesthesiology professionals.
- Position your company as a leader in the industries you serve.

Who will recognize my contribution?

- Residents attend and present clinical reports and research from their individual programs in conjunction with attending physicians and faculty of their respective institutions.
- Over 600+ anesthesiology professionals representing 35 academic Departments of Anesthesiology in the Midwest region of the U.S will attend the 2025 Midwest Anesthesia Residents Conference including:
 - Advocate Illinois Masonic Medical Center
 - University Hospitals of Cleveland - Case Medical Center
 - Case Western Reserve University - MetroHealth Medical
 - University of Chicago
 - Cleveland Clinic Foundation
 - University of Cincinnati Medical Center
 - Cook County Health and Hospitals System
 - University of Illinois at Chicago
 - Detroit Medical Center/Wayne State University
 - University of Iowa
 - Henry Ford Hospital
 - University of Kansas - Kansas City
 - Indiana University School of Medicine
 - University of Kansas – Wichita
 - Loyola University Medical Center
 - University of Louisville
 - Mayo Clinic
 - University of Michigan
 - McLaren Greater Flint
 - University of Minnesota
 - McLaren Greater Lansing
 - University of Missouri - Columbia
 - Medical College of Wisconsin
 - University of Missouri-Kansas City School of Medicine
 - Northwestern University Feinberg School of Medicine
 - University of Nebraska Medical Center
 - OhioHealth
 - University of Toledo Medical Center
 - Rush University Medical Center
 - University of Wisconsin Hospital & Clinics
 - Saint Louis University Hospital
 - Washington University in St. Louis School of Medicine
 - Schulich School of Medicine & Dentistry, Western University
 - Wayne State University School of Medicine
 - Wexner Medical Center at The

Schedule of Events

Friday, April 25

| | |
|--------------------------------------------|-------------------|
| Exhibitor Registration and Set Up | 2:00 pm – 5:30 pm |
| Networking Reception in the Exhibit Lounge | 6:00 pm – 9:00 pm |

Saturday, April 26

| | |
|-------------------------------------|------------------|
| Exhibits Hours | 7:00am - 4:00pm |
| Breakfast in Exhibit Lounge | 7:00am – 8:30am |
| Refreshment Break in Exhibit Lounge | 9:30am – 10:00am |
| Lunch in Exhibit Lounge | 11:00am – 1:00pm |
| Refreshment Break in Exhibit Lounge | 2:00pm – 2:30pm |
| Exhibit Load Out | 4:00pm – 5:30pm |
| Off-Site Networking Reception | 5:00pm – 7:00pm |

Sunday, April 27

| | |
|--------------------|------------------|
| Breakfast | 7:30am – 9:00am |
| Awards Celebration | 8:30am – 10:30am |

MARC EXHIBITOR PACKAGES

Gold \$6,000

- Exhibit booth space - 8 x 10 premium location
- (6) Full Conference Passes (includes exhibit hall meals and Saturday evening off-site event)
- Recognition on AMAAC website during the event year with URL links
- Company logo or approved graphics in digital communications including monthly MARC newsletter
- Company logo on targeted event signage (deadline: March 15, 2025)
- Banner Ad in the MARC mobile app (deadline: April 1, 2025)
- Company logo or approved graphics in registration confirmation email
- Exhibitor profile in MARC mobile app
- Special recognition of sponsorship by Co-Chairs during Awards Communications
- Opportunity to participate in Exhibitor Raffle along with other conference exhibitors

Silver \$4,000

- Exhibit booth space - 8 x 10
- (3) Full Conference Passes (includes exhibit hall meals, excludes Saturday evening off-site event)
- Recognition on AMAAC website during the event year with URL links
- Company logo or approved graphics in digital communications including monthly MARC newsletter
- Company logo on targeted event signage (deadline: March 15, 2025)
- Company logo or approved graphics in registration confirmation email
- Exhibitor profile in MARC mobile app
- Special recognition of sponsorship by Co-Chairs during Awards Communications
- Opportunity to participate in Exhibitor Raffle along with other conference exhibitors

EACH 8' x 10' EXHIBIT SPACE INCLUDES:

- 6' Covered Table
- (2) chairs
- Wastebasket
- Meals within the exhibit hall
- Exhibitor Raffle participation, if desired

ITEMS NOT INCLUDED IN YOUR EXHIBIT FEE:

- Material handling and labor by the Exhibitor Service Provider
- Audio Visual
- Internet services
- Electrical hook-up and power usage at your space

MARC SPONSORSHIP PACKAGES

Saturday Night Reception Sponsor - \$2,000 Additional

- Must be an Exhibitor
- Signage at Saturday evening reception
- Opportunity to distribute marketing materials at selected Saturday evening reception at your cost
- Distribution of raffle tickets during all scheduled exhibit events
- Special recognition of sponsorship by Co-Chairs during conference remarks

Sunday Awards Sponsor - \$2,000 Additional

- Must be an Exhibitor
- Targeted signage at the main entrance of Awards Ceremony
- Opportunity to Welcome Attendees at Buffett entrance

Keycard Sponsor - \$1,500 Additional

- Must be an Exhibitor
- Exclusive branding on host hotel key cards

Lanyard Sponsor - \$1,500 Additional

- Must be an Exhibitor
- Opportunity to bring your own lanyards or have your logo featured on the conference lanyards

For further information, customized opportunities, or any questions you may have regarding exhibit space and/or additional sponsorship or marketing opportunities, please contact:

AMAAC Headquarters
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