

APPLICATION AND CONTRACT FOR EXHIBIT SPACE | 2023 MARC

April 14 – 16, 2023 | Hyatt Regency Milwaukee & The Wisconsin Center

Company _____

Company Contact _____ Title _____

On-Site Contact _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ On-Site Cell Phone _____

Email _____ Website _____

Please select your package (all exhibit packages include the space equipment outlined on page 3)

- | | |
|---|---|
| <input type="checkbox"/> Platinum \$10,000 | <input type="checkbox"/> Saturday Night Reception Sponsorship \$1,500 |
| <input type="checkbox"/> Gold \$5,000 | <input type="checkbox"/> Sunday Awards Breakfast Sponsorship \$1,500 |
| <input type="checkbox"/> Silver \$3,000 | <input type="checkbox"/> Keycard Sponsor - \$2,500 |
| <input type="checkbox"/> Exhibitor Lounge Sponsorship \$1,000 | <input type="checkbox"/> Lanyard Sponsor - \$2,000 |
| <input type="checkbox"/> Friday Night Reception Sponsorship \$1,500 | <input type="checkbox"/> Exhibitor Raffle Sponsorship \$1,000 |

Acceptance: We hereby apply for exhibit space and sponsorship opportunities for the 2023 MARC to be conducted on the dates shown above. We understand that on acceptance, this application becomes a contract, under the terms and conditions set forth here and in the prospectus, which we have read, understand and accept. We understand that space spaces will be signed on a first come, first serve basis. We will accept the space assigned and agree to accept reassignment, if necessary, to create as more effective exposition. In making an application, we agree to exhibit under and comply with the contract rules and regulations printed in this prospectus, which rules and regulations are hereby made part of the contract.

Signature _____ Date _____

Confirm your participation by returning the signed agreement and full payment for the selected package.

Electronic return: amaac@nhsglobalevents.com

For payment by credit card, please contact Allison Hines, allison@nhsglobalevents.com, for full details.

For payment by check, make payable to and mail to:

Association of Midwest Anesthesia Academic Chairs (AMAAC)
3223 Lake Avenue, #130
Wilmette, IL 60091

2023 MARC EXHIBITION TERMS AND CONDITIONS

- 1. Eligibility to Exhibit & Sponsor:** AMAAC reserves the right to determine the eligibility of all exhibit space and sponsorship applicants. AMAAC acceptance of exhibitor/sponsor does not constitute an endorsement of the firm's products or services. Applications deemed ineligible by AMAAC will be returned with a complete refund for exhibit space and/or sponsorship fees.
- 2. Assignment of Exhibit Space:** AMAAC will attempt to assign exhibit space from among those preferences indicated on the Application and Contract for Exhibit Space in so far as possible, on a first come, first-served basis; however, the amount of exhibit space requested, and proximity to competing firms will be taken into consideration. The preferences indicated are for guidance only and are not guaranteed. Sponsors will be given preference during exhibit space assignments. AMAAC reserves the right to reassign space and/or rearrange the floor plan at any time before or during the meetings. Exhibitors may not assign or sublet to others the whole or any part of the space allotted.
- 3. Exhibit Space & Sponsorship Payment Schedule:** Fees are in U.S. dollars and may be paid by check or credit card. Full payment must accompany the Application and Contract for Exhibit Space. Application/contracts received without full payment are deemed to be incomplete.
- 4. Cancellation of Contract:** Notification of cancellation of or reduction of exhibit space and/or sponsorship must be received by AMAAC in writing. If this agreement is cancelled by the Exhibitor or Sponsor for any reason or by AMAAC because of the Exhibitor's or Sponsor's default or violation of this agreement, monies paid to AMAAC shall be retained as follows: For cancellations received no less than 150 days out from the opening of the meetings, a refund less a 25% administrative fee will be issued by AMAAC. If cancellation is received less than 150 days prior to the opening of the meetings, no refund will be issued.
- 5. Termination of Meetings:** AMAAC shall not be liable for any damages or expenses incurred to Exhibitor and or Sponsor in the event the meetings are delayed, interrupted or not held as scheduled; and, if for any reason beyond the control of AMAAC the meetings are not held, AMAAC may retain so much of the amount paid by Exhibitor and/or Sponsor as is necessary to defray expenses already incurred by AMAAC. Exhibit Space not claimed or occupied prior to the opening of the meetings, for which no special arrangements have been made with AMAAC, may be resold or reassigned by AMAAC without obligation on the part of AMAAC for any refund whatsoever, or assign the exhibitor other space.
- 6. Official Contact:** The Company Contact listed on the Application and Contract for Exhibit Space shall act on behalf of the exhibitor and/or sponsor in all negotiations. The contact listed as on-site contact shall be responsible for all exhibit/sponsorship material, equipment and personal items.
- 7. Character of Exhibits:** Each exhibit must be confined to the space limits of their respective space(s). All equipment, products or material to be shown or demonstrated must be placed within the confines of the space selected and can be no higher than the 8' back.
- 8. Registration of Exhibit Personnel:** Each exhibiting company will receive (2) badges per 8x10 space. Badges will only be provided for bona fide employees and representatives of the exhibitor. Additional badges may be purchased for each exhibit space sold. Platinum sponsors will receive (4) additional badges at no charge and Gold sponsors will receive (2) additional badges at no charge.
- 9. Circulation and Solicitation:** Distribution of circular or promotional material may be made only from the exhibitor's table, unless exhibitor has purchased a sponsorship that includes distribution of materials in other areas.
- 10. Non-Exhibitors:** No firm or organization not assigned space in the Exhibit Lounge will be permitted to solicit business within the exhibit area. Exhibitors or Sponsors are requested to inform MARC Organizers of their knowledge of any such occurrence.
- 11. Exhibitor Services:** The Marriott St. Louis Grand will provide the equipment shown herein. All Exhibit and Sponsor materials and equipment should be shipped to the general services contractor as directed in the forthcoming exhibitor service kit. Exhibitors and Sponsors will be responsible for any fees associated with

material handling. Should exhibitors or sponsors abandon their equipment or materials, AMAAC, without liability, will store and ship such materials to company contact and exhibit or sponsor will incur a minimum handling fee of \$500.00, plus expenses, including shipping. Such fee and expenses are due upon receipt, and after 30 days, will incur a monthly interest cost of 1.5% per month compounded.

12. Exhibitor Service Kit: Exhibitor Service Kits will be sent to all confirmed Exhibitors. The kit will provide Exhibitors with equipment shipping instructions, information and requisite forms for insurance, power, and other ancillary and required services. It is the responsibility of Exhibitors and Sponsors to comply with all policies, including Marriott St. Louis Grand Center, AMAAC, and AMAAC's general service contractor's policies.

13. Insurance and Liability: The Exhibitor and Sponsor assumes all responsibility and liability for losses, damages and claims arising out of injury or damage to exhibits, displays, equipment and other property brought upon the premises of the Marriott St. Louis Grand, and shall indemnify and hold harmless Marriott St. Louis Grand, AMAAC, and AMAAC's general service contractor, and their agents, servants and employees for any and all such losses, damages and claims. Exhibitors and Sponsors agree to protect, save, and keep Marriott St. Louis Grand, AMAAC, and AMAAC's general service contractor forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the Exhibitor and Sponsor or those holding under the Exhibitor and Sponsor, as well as strictly to comply with the applicable terms and conditions contained in the Agreement between Marriott St. Louis Grand, AMAAC, and AMAAC's general service contractor regarding the exhibit premises. An Exhibitor and Sponsor shall at all times protect, indemnify, save and keep harmless Marriott St. Louis Grand, AMAAC, and AMAAC's general service contractor against any and all loss, theft, cost damage, liability or expense arising from or out of or by reason of said Exhibitor's and Sponsor's occupancy and use of the exhibit premises or a part thereof.

14. Care of Building: No signs shall be affixed by Exhibitor and Sponsor to walls, electrical outlets, etc. by the use of nails, tacks, staples or tape. Any damage to facility property through carelessness of an Exhibitor and Sponsor or their employees or agents must be paid by Exhibitor and Sponsor causing such damage.

15. Amendments: AMAAC reserves the right to interpret, amend and enforce the conditions, rules and regulations of the Contract. Written notice of any amendments shall be forward to the Company Contact. Each Exhibitor and Sponsor for himself, his agents and employees agrees to abide by all conditions, rules and regulations set forth herein or by any amendment thereto or interpretation thereof of which notice shall have been given.

16. Signature: This Contract constitutes the entire agreement between the parties, supersedes all other written and oral agreements between the parties concerning its subject matter. Oral modifications to this written Contract, even if allowed by local law, will not be considered binding.